

Mardi Gras

ON THE RIVERBOAT

2012 Sponsor Packages



United Way
of Calvert County

Royal Crown Sponsor \$15,000

Advertising

- ◆ *105 Sponsorship Commercials on Comcast Cable
Wk1- 30 spots Wk2- 25 spots Wk3- 25 spots Wk4- 25 spots
- ◆ Overnight Accommodations at Holiday Inn Solomons—2 Water View/King Rooms
- ◆ Corporate Name Recognition & Advertising:
 - ◆ Web Commercial on YouTube, Facebook, Splash Page and Website
 - ◆ Sponsor Board, Program, Social Media and Print
 - ◆ Invitation (Commitment Needed By 12/16/11)

Ticket and VIP Package

- ◆ 2 Reserved Tables of ten (20) to Mardi Gras
- ◆ 20 tickets to VIP Post - Mardi Gras Reception
- ◆ Complimentary Luxury Bar at Mardi Gras
- ◆ VIP Parking

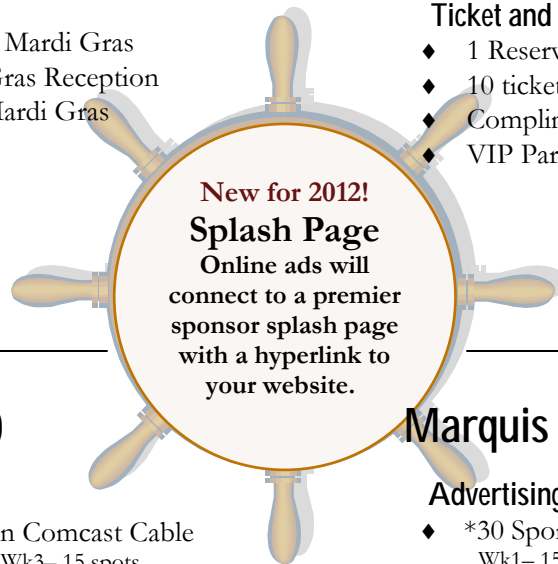
Court Sponsor \$10,000

Advertising

- ◆ *80 Sponsorship Commercials on Comcast Cable
Wk1- 27 spots Wk2- 27 spots Wk3- 26 spots
- ◆ Overnight Accommodations at Holiday Inn Solomons—1 Water View/King Room
- ◆ Corporate Name Recognition and Advertising:
 - ◆ Web Commercial on YouTube, Facebook, Splash Page and Website
 - ◆ Sponsor Board, Program, Social Media and Print
 - ◆ Invitation (Commitment Needed By 12/16/11)

Ticket and VIP Package

- ◆ 1 Reserved Tables of ten (10) to Mardi Gras
- ◆ 10 tickets to VIP Post - Mardi Gras Reception
- ◆ Complimentary Luxury Bar at Mardi Gras
- ◆ VIP Parking



Carnival Sponsor \$5,000

Advertising

- ◆ *50 Sponsorship Commercials on Comcast Cable
Wk1- 20 spots Wk2- 15 spots Wk3- 15 spots
- ◆ Corporate Name Recognition on:
 - ◆ Splash Page Ads
 - ◆ Sponsor Board & Program
 - ◆ Mardi Gras Website Homepage
 - ◆ Invite (Commitment Needed by 12/16/11)

Ticket and VIP Package

- ◆ 1 Reserved Table of Eight to Mardi Gras
- ◆ 8 Tickets to VIP Post - Mardi Gras Reception
- ◆ Complimentary Luxury Bar at Mardi Gras
- ◆ VIP Parking

Marquis Diamond Sponsor \$3,000

Advertising

- ◆ *30 Sponsorship Commercials on Comcast Cable
Wk1- 15 spots Wk2- 15 spots
- ◆ Corporate Name Recognition on:
 - ◆ Splash Page Ads
 - ◆ Sponsor Board & Program
 - ◆ Mardi Gras Website Homepage
 - ◆ Invite (Commitment Needed By 12/16/11)

Ticket and VIP Package

- ◆ 1 Reserved Table of Eight to Mardi Gras
- ◆ 8 Tickets to VIP Post - Mardi Gras Reception
- ◆ Complimentary Luxury Bar at Mardi Gras

24K Gold Sponsor \$1,850

- ◆ 1 Reserved Table of Eight to Mardi Gras
- ◆ Corporate Name Recognition on:
 - ◆ Sponsor Board & Program
 - ◆ Mardi Gras Website Homepage with Hyperlink
 - ◆ 4 Tickets to Post - Mardi Gras Reception

Emerald Sponsor \$850

- ◆ 4 Tickets to Mardi Gras
- ◆ Recognition in the Mardi Gras Program

Ruby Sponsor \$450

- ◆ 2 Tickets to Mardi Gras
- ◆ Recognition in the Mardi Gras Program

Amethyst Sponsor \$100

- ◆ Recognition in the Mardi Gras Program